

કોવિડ - ૧૯

પ્રતિસાદ અને રોકથામ માટેનાં પગલા



આશાબહેનો અને
આંગણવાડી
કાર્યકર્તાઓની
તાલીમ

Annual Report

2020 - 21

Registration Details

The Bombay Public Trust Act: F/16975/Ahmedabad

Indian Societies Registration Act: Guj/17372/Ahmedabad

Niti Aayog (Government of India) GJ/2016/0098354

UN Portal: 7929

Contact Details

Head Quarters

1214, Ganesh Glory

Nr. BSNL Office

Jagatpur Chenpur Road

SG Highway, Ahmedabad

Gujarat 382 481

Phone(+91) 79 48994588

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Board Members

| MODE | | | | | |
|---|------------------------------------|--|----------------|--|--|
| Details of the Governing Body (March 2022) | | | | | |
| S r . N o . | Name of the Member | Address | Designation | Profession | Contact Details |
| 1 | Mr. Himachal Chandulal Bhutak | A-404, Sahajanand Homes, Chenpur Road, New Ranip, Ahmedabad | President | Development Sector Professional, | 9426204247 hbhutak@modeindia.co.in |
| 2 | Ms. Bhavana Amit Jha | B-601, Pavitra Enclave, 70 ft Ring Road, Tragad, Ahmedabad, 382470 | Board Member | Development Sector Professional | 9909025803 bjha@modeindia.co.in |
| 3 | Mr. Hareshbhai Keshavbhai Sanghani | Post Madhapur (Gir), Ta. Talala, Dist. Junagadh | Secretary | Business / Development Sector Professional | 9898946700 hari_7878@yahoo.co.in |
| 4 | Ms. Ilaben Kumarbhai Chauhan | 8 Sutar Sheri, Post Morbi, Dist. Rajkot | Board Member | Director – DRDA, Ahmedabad | 9427222993 |
| 5 | Ms. Ritaben Shubhashbhai Dave | 32-66, Post Navagam (Ghed), Jamnagar | Board Member | General Secretary of Women wing of Gujarat Brahm Samaj - Surat, Former Probation Officer – The Jamangar Mahila Co-operative Bank | 9377575777 subhash.dave@corp.tripborn.com |
| 6 | Mr. Bhavesh Jagdishbhai Joshi | 8 – Shivaji Park, Dal mill Road, Nr. Shivaji Nagar, Surendranagar | Vice President | Development Sector Consultant | 8000308300 bhavesh8126@gmail.com |
| 7 | Ms. Kanan Rameshbhai Shilu | Salangpur (Hanuman), Dist. Botad, 382450 | Treasurer | Service in Banking Sector | 9104165404 |

Advisory Committee

| | | | | | |
|---|-----------------------|---------------------|--------|---|---------------|
| 1 | Shri P K. Laheri, IAS | Ahmedabad | Member | Ex Ch. Secretary, Gujarat Govt. | I.A.S |
| 2 | Justise S.M.Soni | Ahmedabad | Member | Ex. Lokayukt and Judge, Gujarat Highcourt | |
| 3 | Smt. Veena Padia | Ahmedabad | Member | Social Worker, Ex. Director, Care India | Post Graduate |
| 4 | Dr. Arvind Sinha | Ahmedabad | Member | Ex Director and Prof., MICA | PHD |
| 5 | Shri Gijubhai Barad | Rajkot | Member | Educationalist | M.C.A |
| 6 | Smt. Gitaben Chitroda | Ahmedabad | Member | Service (Representative of PLHIV) | 12th pass |
| 7 | Kum Saumya Gupta | Mumbai | Member | Service (Representative of Hijra Community) | Graduate |
| 8 | Shri L.V.Joshi | Junagadh | Member | Service (President Award winner for best teacher) | MA-Sanskrit |
| 9 | Shandul Yashobant | Current- Germany | Member | Health Researcher | PHD |

Employees

State Office-Ahmedabad : 04

Field Office Vihaan – Jamnagar : 06

Field Office Link Worker Scheme – Vadoara : 24

From President's desk

The progress of the organization with the completion of nine years is truly outstanding. It is really the hard work of the team that has made it possible to achieve the milestones in such a short span of time. But I know this is just the beginning, and there is still much to be gained. Many people remotely located in the community are waiting for MoDe.

Organizational progress is always an opportunity for founders and members to feel proud. The way MoDe is keeping the community together and advancing the work of community development is indeed a matter connected with national development.

I trust, with the cooperation of all we will definitely do something for the betterment of the community.

Vandematram

HIMACHAL BHUTAK

Acknowledgement

Thanks to all those who helped us in the smallest tasks

Thanks to everyone who trusted us

Thank you to everyone who has been behind the scenes and contributing

....

Thanks to the Team MoDe whose hard work has produced brilliant
outcomes....

The word 'thank you' is very small our minds are adored by all those
comrades who are contributing to the nation through MoDe

Organizational Introduction

MoDe is a voluntary, non-profit and an **ISO 9001:2015** compliant organization committed to address the special needs of community by working with different sectors of the society. The challenge is immense but the team of young and enthusiastic social motivators are well placed to meet it through various innovative interventions.

MoDe – Movement for Development is registered under The Bombay Public Trusts Act, 1950 with Registration No.: F/16975/Ahmedabad, and the Indian Societies Registration Act of 1860 with Registration No.: Guj/17372/Ahmedabad having its head office in Ahmedabad, Gujarat. The organization is also registered in Niti Aayog (GoI) with Registration No. GJ/2016/0098354 and UN Portal with Registration No. 7929.

Objectives

We aim to become enterprising promoters of equal participation, promote resources of empowerment of diversity and dignity and work towards ensuring that the people in community develop to their fullest potentials.

Area of Expertise

- **Corporate Social Responsibility**

Project Formulation, Implementation & Assessment - Technical & Implementation support for Corporate Social Responsibility Initiatives of Corporate sectors.

- **Social and Behavior Change Communication**

SBCC Planning, Strategies for Implementation, Identification of Stake Holders and their Capacity Building, Sustainability Planning, Development of SBCC Tools etc.

- **Social Research**

Qualitative & Quantitative Research, Large Scale Surveys, Monitoring & Evaluation, Impact Assessment Studies, Social Audit, Dip Stick Study etc.

- **Social Development & Policy Formulation**

Gender, Women & Child Development, Nutrition & Micro-Nutrient, Education including ECCE, Water & Sanitation, Swachh Bharat Mission, Tribal Development, IYCF/N etc.



- **Communication & Capacity Building**

Communication for development (C4D) strategy, Information-Education-Communication (IEC) programs, Institutional Capacity Building (urban & rural), Training Design & Material Development, Community Mobilization

- **Natural Resource Management**

Green Highway Initiatives, Solid Liquid Resource Management (SLRM), Agriculture Development, Organic Agriculture, Watershed Management, Environment, Forestry, Water Resources etc.

- **Urban Planning & Transport**

Urban Development, Urban Transportation, Water, Housing, Regional Planning

- **Governance**

Panchayati Raj, Decentralization

Core Competencies:

- **MoDe’s** dedicated team consists of young and enthusiastic Social Motivators – Workers, & Public Health Experts. Team members are experienced personnel in field of Development Sector with experience ranging from Social and Behaviour Change Programs, Behaviour Change

Communication (BCC) Interventions, Education, Rural Development, Sanitation & Hygiene, Capacity Building areas – Grass root to ToTs, Women and Child Development, Health, Nutrition etc.

- **Having exemplary skills in** Capacity Building areas (Grass root to ToTs) Community Mobilization, Social Marketing, field monitoring, evaluation, technical support, documentation etc.
- Provided technical inputs to various Govt. / non Govt. Organizations (program supported by C4D, UNICEF Gandhinagar/New Delhi).
- MoDe has been able to establish excellent rapport at District and State Level with Department of **Education / SSA**, Women and Child Development, Tribal, Rural Development, Health and Family Welfare.

We aim to become enterprising promoters of equal participation, promote resources of empowerment of diversity and dignity and work towards ensuring that the people in community develop to their fullest potentials.

Vision

We seek to become powerful motivators for change and attain the position of trusted partners in lasting change wherein all human being realize the right to survival, development and participation. We wish to spread our footprints worldwide with unshakable commitment to the holistic development of the community.

Mission

We aim to become; enterprising promoters of equal participation, promoting resources of empowerment messages of diversity and dignity.

Objective

We aim to become enterprising promoters of equal participation, promote resources of empowerment of diversity and dignity and work towards ensuring that the people in community develop to their fullest potentials.

Areas of Expertise

- Child Development
- Livelihood and Poverty Alleviation
- Education and Social Research
- Social Development and Policy Formulation
- Communication and Capacity Building
- Natural Resource Management
- Urban Planning and Transport
- Corporate Social Responsibility etc.

Core Competencies

- Holistic Child Development related interventions
- Communication : Inter Personal, Behaviour Change
- Prepare Materials related to communication and training modules
- Nutrition and Health including IMNCI, RI and IYCF
- Early Childhood Care and Development, Life Skills
- Child centered education
- Research and Capacity Assessment
- Planning, Monitoring and Supportive Supervision
- Disaster Management
- First Aid and Hospital Management

- Social Marketing
- Social Inclusion and Community empowerment

Partners

- Gujarat State AIDS Control Society
- UNICEF Gandhinagar-Gujarat
- UNICEF Jaipur - Rajasthan
- Labour Welfare Board, Gujarat Government
- GRC (Women and Child Development Department, Gandhinagar)
- District Panchayat, Sabarkantha
- District Panchayat, Banaskantha
- District Panchayat, Valsad
- District Panchayat, Narmada
- District Panchayat, Dang
- District Panchayat, Ahmedabad
- District Panchayat, Tapi
- District Panchayat, Jamnagar
- District Panchayat, Ahmedabad
- District Panchayat, Porbandar
- ONGC
- Agakhan Center for Habitat
- AKRSP (I)
- GRC – Women & Child Development Department
- EMRI - Gujarat
- Gujarat State Network of People Living with HIV/AIDS (GSNP+)
- Rajhand Group, Surat
- RKC Infrabuilt P. Ltd.
- Arvind Mills Pvt. Ltd.
- ThermoFisher Scientific, Ahmedabad
- New Concept Pvt. Ltd., New Delhi
- EHI International, New Delhi

- Chetna, Ahmedabad
- ASRA
- Ashadeep Foundation
- INRECA
- UTTHAN
- Raman Consultants
- Gujarat State AIDS Control Society
- Siemens Gamesa
- BRTS Ahmedabad
- Wellspun-Kutch ETC.

Key projects undertaken during year 2019-20

1. Link Worker Project

Under Gujarat AIDS Control Society "Link Worker Project" is working with 9 organizations in total 14 districts. As one of these organizations, "MoDe" operates in 100 villages of Vadodara and Chhotaudepur. HIV is more prevalent in remote areas where there is a lack of knowledge about HIV and AIDS, as well as amongst people who go out for months for employment, truck drivers.

MoDe India supports an effective implementation of LWS in 100 Villages of two districts of Gujarat viz. Vadodara and Chhotaudepur. Under this program, MoDe India works for building a rural community model for addressing the complex needs of HIV prevention, care and support requirements in selected geographies. The services include:

- Reaching out to rural population who are vulnerable and are at risk of HIV/AIDS in a non-stigmatized enabling environment. Improving access to information materials, commodities (condoms, needles/syringes) through collaborating with nearest TI or government health facilities, testing and treatment services ensuring there is no duplication of services or resources.
- Improving linkage to other social and health benefits provided by other line departments in line with local norms, regulations suitable for vulnerable populations.

The program mainly addresses areas like dissemination of information to targeted community as per the guidelines of NACO, Free HIV testing, reporting of STDs, organizing health camps for STD treatment, referral to hospitals in case of seriousness. When a serious occult disease is found, he is referred to a government hospital.



Whole data are for the period of 01/04/2020 to 31/03/2021.

HRG 829

Other Vulnerable Population 9533

PLHIV 127

Total Population covering under LWS 10489

Tested for HIV 4129

Number diagnosed & treated (Symptomatic cases) for STI 32

No of screened for syphilis 80

No. of volunteers trained 240

The program is being implemented in 100 villages of both districts viz Vadodara and Chota Udepur. Village selection was done on the basis of village population, no. of people with high risk behaviour in the village, no of people vulnerable to HIV, No. of TB patients, No. of pregnant women and no. of people living with HIV/AIDS.

2.1 Vihaan Project

Named from the Sanskrit word ‘dawn’s first light,’ Vihaan is a national initiative for improving the quality of life of people living with HIV (PLHIV) by expanding access to essential services, increase treatment adherence and reduce stigma and discrimination.

Vihaan program is being implemented in India since 2013 in all the States of India. This program is implemented by HIV/AIDS alliance and National AIDS Control Organization at Country level. In Gujarat, this program is being implemented by Gujarat State AIDS Control Society and Gujarat State Network of People Living with HIV/AIDS. Different organizations implement this program at District level. In some districts, it is also implemented by District level Networks.

Through Vihaan CSCs, range of quality care & support services are provided using an integrated approach that complements existing HIV prevention and treatment programming. Working in coordination with nearby ART Centres, the

CSCs serve as safe spaces for PLHIV offering services that include counselling, outreach and follow-up support, health referrals, and linkages to social welfare schemes. Vihaan CSCs is committed to the health and wellbeing of all PLHIV and their affected families, with special effort to reach those from underserved populations, including women, children and members of high-risk groups. The services offered under this program are:

- Counselling Services
- LFU/Miss track back
- Support Group Meeting
- Social Entitlement / Linkages with Social Welfare Scheme
- Fight against stigma and discrimination due to HIV

Vihaan Project - Jamnagar

Number of counselling Session taken 1753

No. Of Social Protection given 1353

Social Entitlements 223

Partner/Spouse Testing 216

Project Vastram

Clothing is not just a thing but is more special than that. Clothing is the protector of the human being; the clothing is a matter of belonging to both health and wellbeing.

Food, Clothing and Shelter are the basic necessities of human being, in which, our aim is to provide clothes to everyone. Due to economic limitations many people are unable to buy clothes for themselves and Vastram aims to provide clothes to such needy.

This program is being implemented since last 3 years i.e. from January 2018. Currently the area of operations under this program is Ahmedabad but plan is to expand the outreach in Gujarat State.

Under this program, team Vastram and volunteers collect clothes from donors and distribute them amongst needy and deserving beneficiaries. Upto December, approximately 20,000 clothes received from donors were distributed by the team and volunteers.



Capacity Building

Mode is strategically positioned as a partner of choice for WASH interventions. Mode has successfully led response to COVID-19 pandemic and created space for strengthening SBCC interventions. Risk communication and community engagement on sanitation and hand hygiene through multistakeholder partnerships with state and district government, UN agencies, CSRs and CSOs has been our forte.

MoDe India, as a consulting organization to AKHAI was instrumental in strengthening WASH in schools, Health centres and AWCs. Frontline functionaries of health, ICDS and education departments were trained on Infection Prevention Control Measures from WASH perspective, Operations & Maintenance of Hand Washing Stations installed at project locations & Segregation of Medical Waste. Under this initiative, total of 14 trainings were conducted in Ahmedabad and Surat districts. Over and above this, MoDe also imparted training in Devbhoomi Dwarka for Aga Khan Rural Support Program (AKRSP). These trainings were funded by Nayara Energy, a leading oil refinery company having its operations across India. MENTION JAMNAGAR AKAHI.

MoDe had also conducted trainings for District Resource Group (DRGs) under Nirmal Bharat Abhiyan. The training was supported by UNICEF, Gujarat. Elaborate with WASH perspective.

In partnership with UNICEF - Rajasthan, MoDe India took an initiative to support implementation of SBCC Interventions for acceleration and sustainability of Swachh Bharat Mission – Gramin, in four tribal Districts of Southern Rajasthan viz. Sirohi, Dungarpur, Banswara and Pratapgarh. The project sought institutionalised planning of Social and Behaviour Change Communication (SBCC) interventions within the district-wide Approach of SBM (G). The program focused on (a) development of SBCC action plan, (b) effective implementation with special focus on low performing GPs; (c) hand holding and supportive supervision (d) capacity building and system strengthening for SBCC, etc.

Numbers of AWWs, ASHAs, Teachers, SBM staff etc trained by MoDe India in partnership with Agakhan Centre for Habitat and AKRSP(I). Few of training details mentioned below:

Capacity Building of AWWs & ASHAs

Implemented by: MoDe India Supported by: AKRSP (I)

Funded by: UNICEF – Gandhinagar & NAYARA Energy

The virtual trainings of AWWs, ASHAs & officials of ICDS as well as Health Department of Devbhumi Dwarka District have been organized on 25th November, 2021 with following details;

District : Devbhumi Dwarka
Blocks Covered : Khambhaliya, Bhanvad, Kalyanpur and Dwarka Blocks
Total Participants : 125+
Type of Participants : AWWs, ASHAs & officials of ICDS as well as Health Department etc.



કોવિડ - ૧૯

પ્રતિસાદ અને રોકથામ માટેનાં પગલા



આશાબહેનો અને
આંગણવાડી
કાર્યકર્તાઓની
તાલીમ

Topic Covered:

- Infection Prevention Control Measures @ COVID 19: & , COVID Vaccine, COVID Vaccine: Question & Answer
- Hand Washing Station: Maintenance & Management
- Back to AWC
- Celebration of Global Hand Washing Day – 2021
- Soap Bank
- Role of ASHA & AWW

Methodology / Tools Used:

Discussion, PPT, Demonstration, Video followed by discussion etc.

Team of Facilitators:

1. **Mr. Himachal Bhutak**, President MoDe India
2. **Dr. Nilesh Thakor** (MD - Community Medicine), Associate Professor, Department of Community Medicine, Officer on Special Duty RBSK (I/C Nodal Officer School Health) and IEC, Commissionerate of Health, Health and Family Welfare Dept., Gandhinagar – GoG,

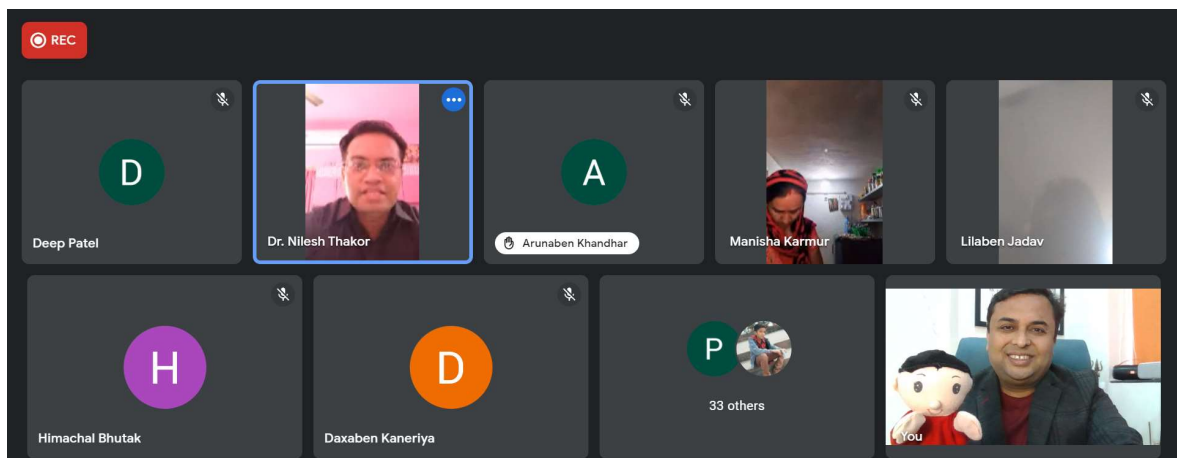
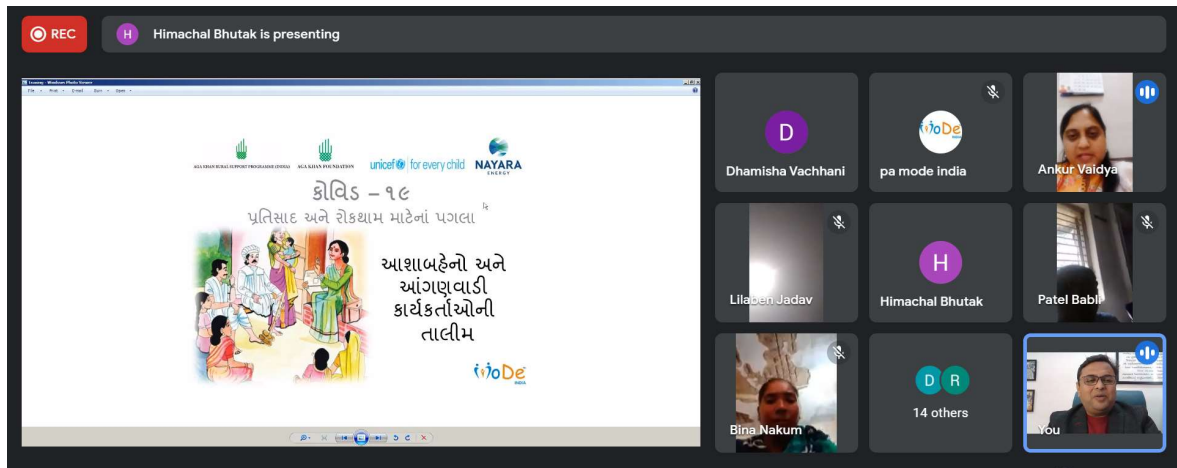
Government / Other Representatives:

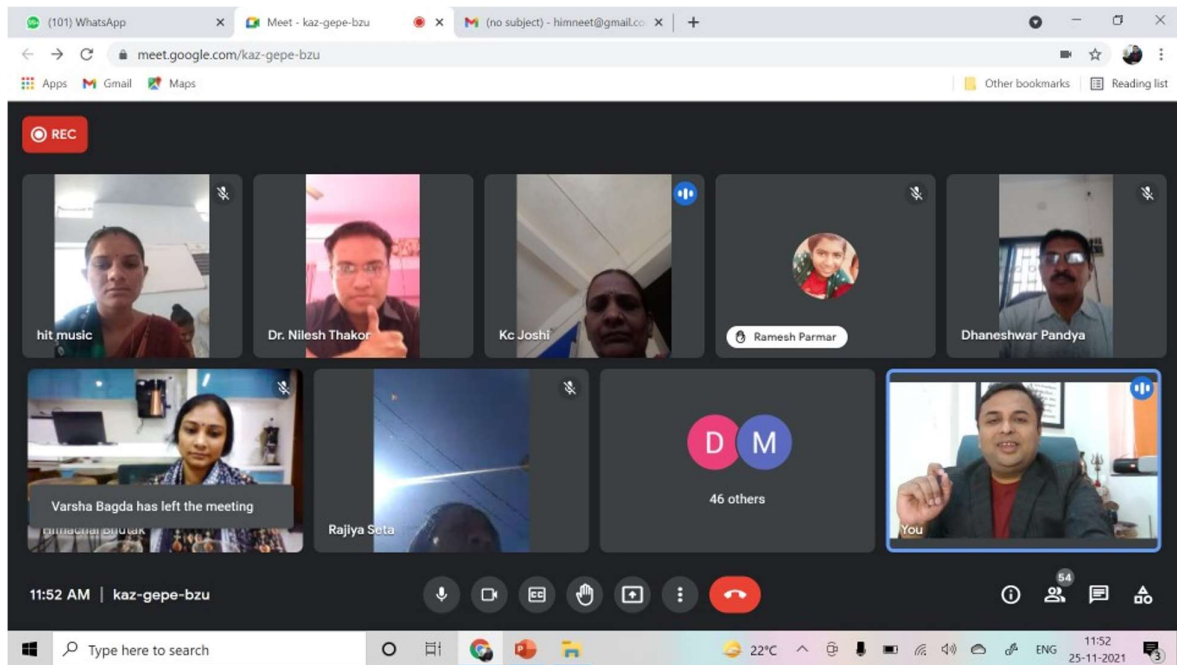
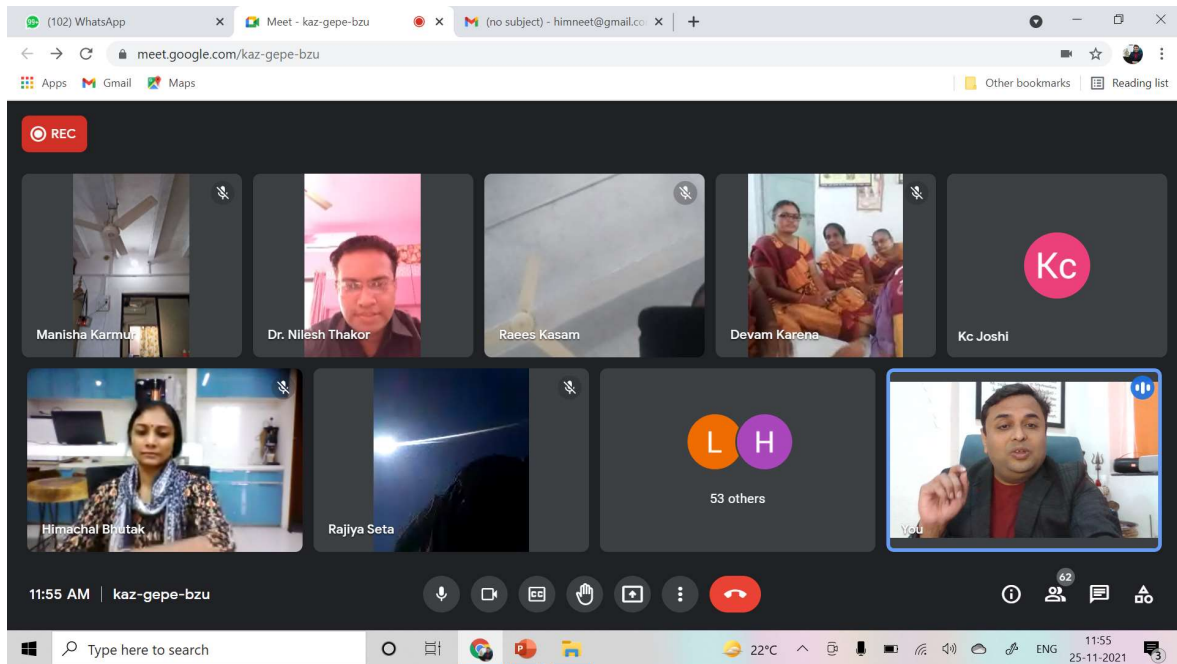
1. **Ms. Ankur Vaidya**, Regional Deputy Director, Saurashtra & Kutch, ICDS, Women and Child Development Department – GoG
2. **Dr. Bina Vadhia**, Regional Deputy Director (North Gujarat), Asst. Director - Health and Family Welfare Dept., In-charge 'Asha ek Arogya Chetna' Program, Gandhinagar – GoG
3. **Mr. Dhaneshwar Pandya**, Project Manager, AKRSP (I), Khambhalia

Online Platform used: Google Meet

Team (MoDe India):

1. Ms. Dharmistha Varnagar, Ahmedabad
2. Ms. Disha Thakkar, Ahmedabad
3. WebPlus Infotech (IT Support)





Capacity Building of CRC, BRC & School Teachers

Implemented by: MoDe India **Supported by:** AKRSP (I)

Funded by: UNICEF – Gandhinagar & NAYARA Energy

The virtual trainings of CRC, BRC & School Teachers of different Blocks of Devbhumi Dwarka District have been organized on 26th November, 2021 with following details;

District : Devbhumi Dwarka
Blocks Covered : Khambhaliya, Bhanvad, Kalyanpur and Dwarka Blocks
Total Participants : 60+
Type of Participants : BRC, CRC, Principals, Teachers, Education Officials etc.

Topic



Covered:

- Infection Prevention Control Measures @ COVID 19: & , COVID Vaccine, COVID Vaccine: Question & Answer
- Hand Washing Station: Maintenance & Management
- Back to School
- Celebration of Global Hand Washing Day – 2021
- Soap Bank
- Role of Teachers / BRC / CRC

Methodology / Tools Used:

Discussion, PPT, Demonstration, Video followed by discussion etc.

Team of Facilitators:

3. **Mr. Himachal Bhutak**, President MoDe India
4. **Dr. Nilesh Thakor** (MD - Community Medicine), Associate Professor, Department of Community Medicine, Officer on Special Duty RBSK (I/C Nodal Officer School Health) and IEC, Commissionerate of Health, Health and Family Welfare Dept., Gandhinagar – GoG,

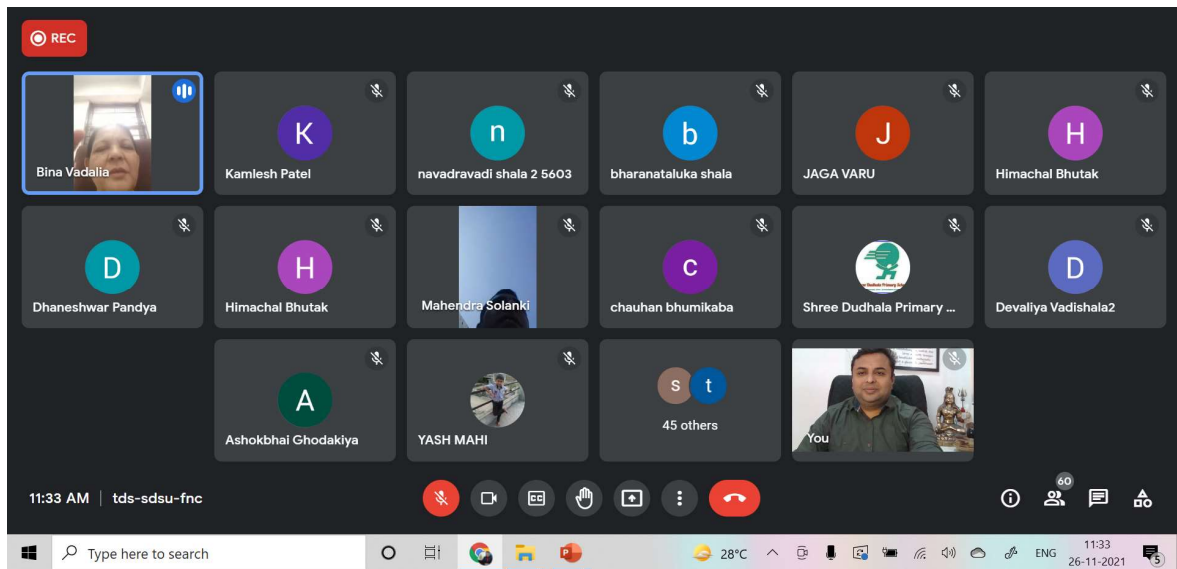
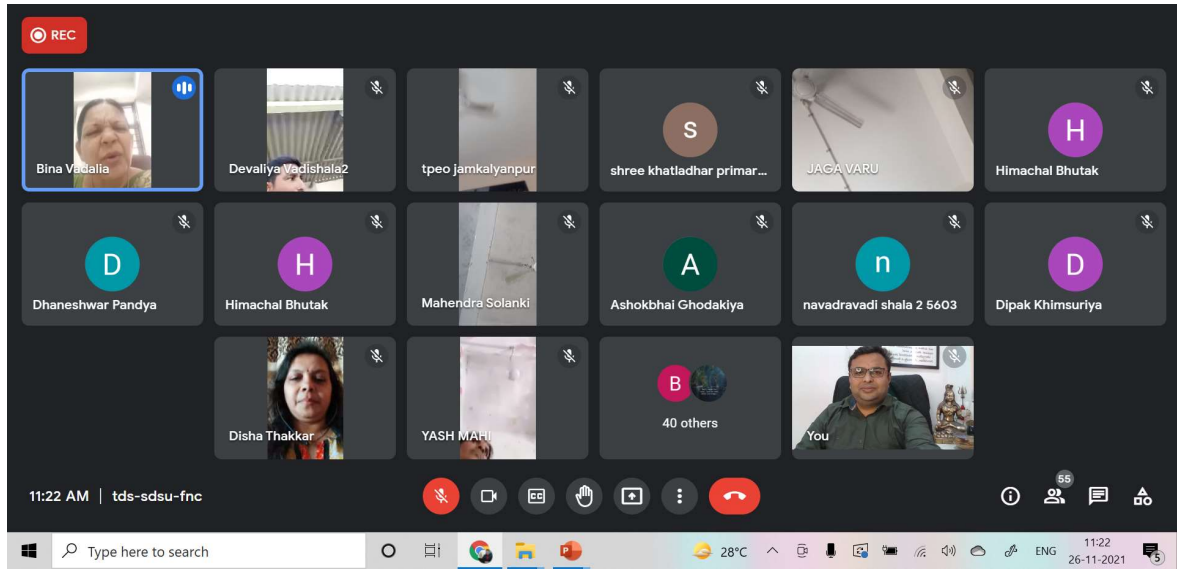
Government / Other Representatives:

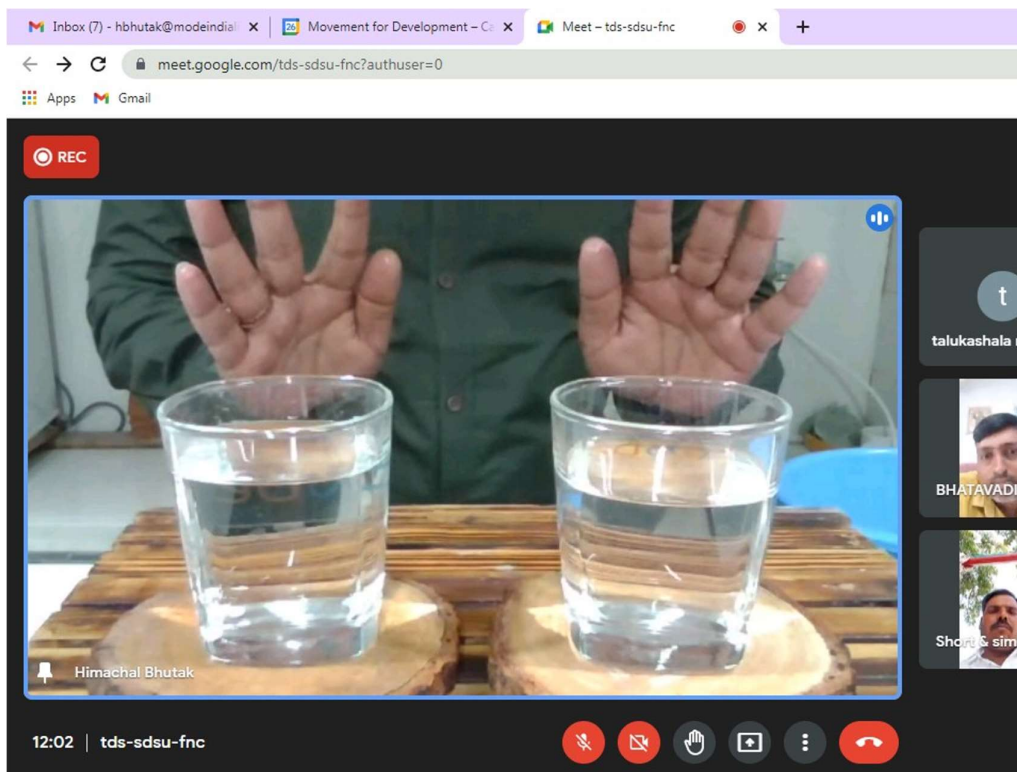
4. **Dr. Bina Vadalia**, Regional Deputy Director (North Gujarat), Asst. Director - Health and Family Welfare Dept., In-charge 'Asha ek Arogy Chetna' Program, Gandhinagar – GoG
5. **Mr. Dhaneshwar Pandya**, Project Manager, AKRSP (I), Khambhalia

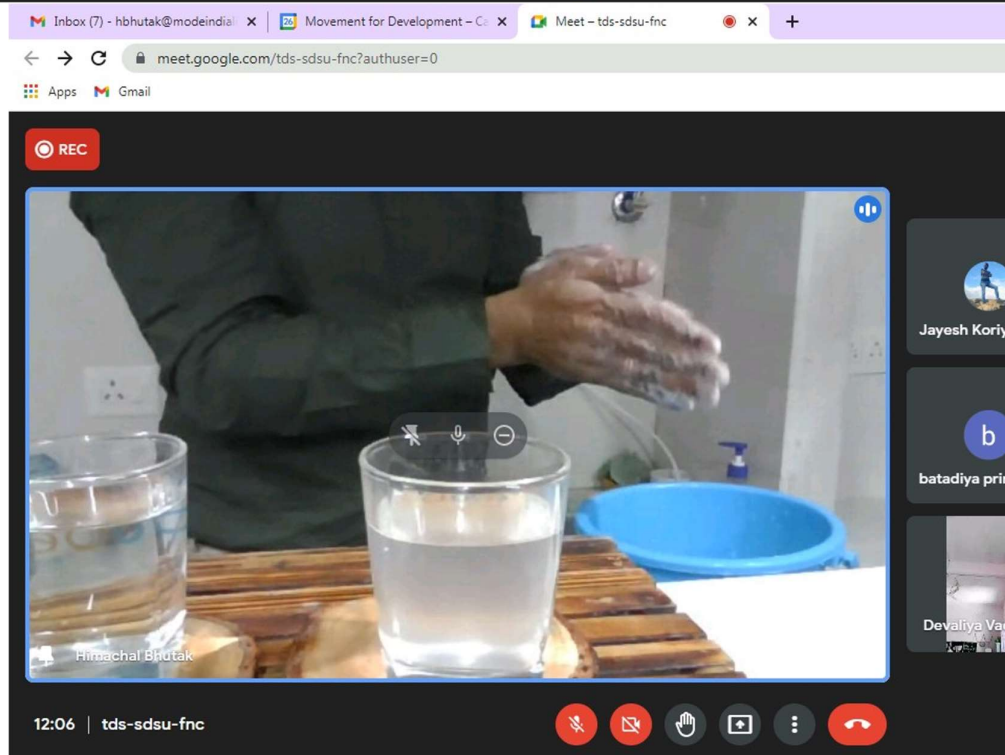
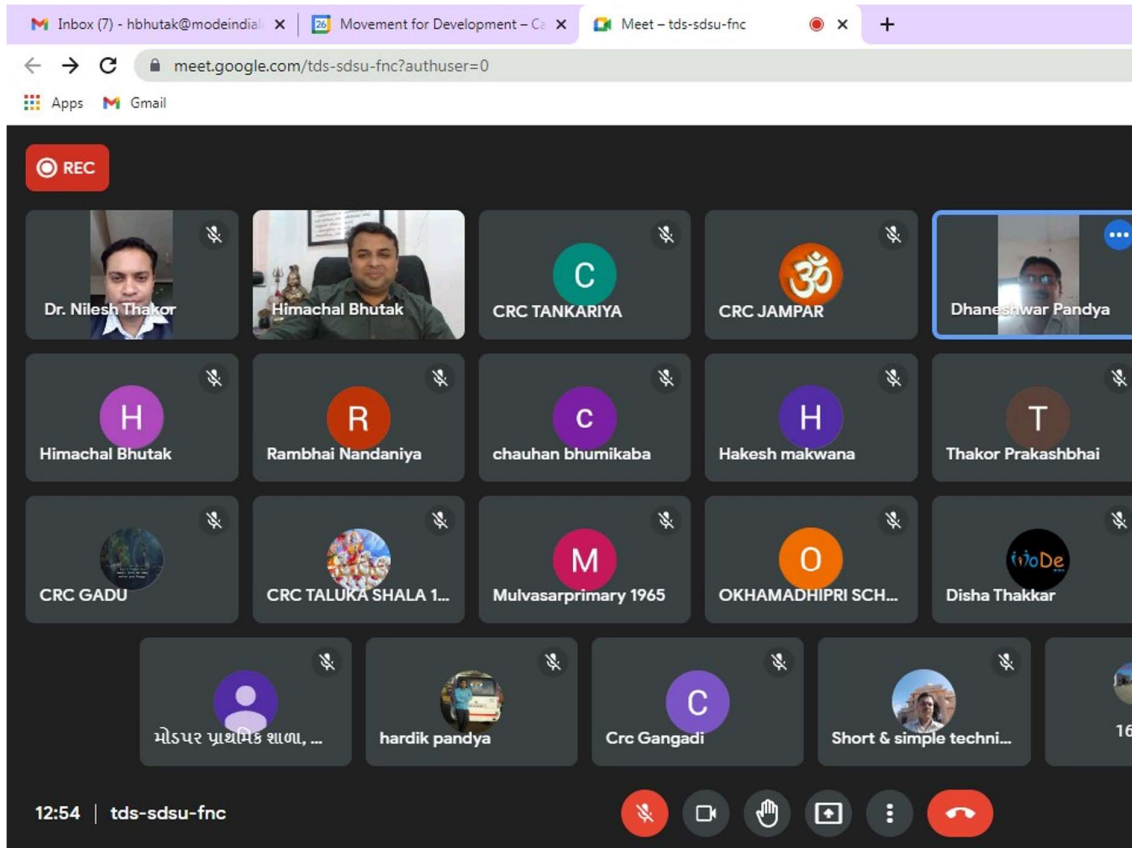
Online Platform used: Google Meet

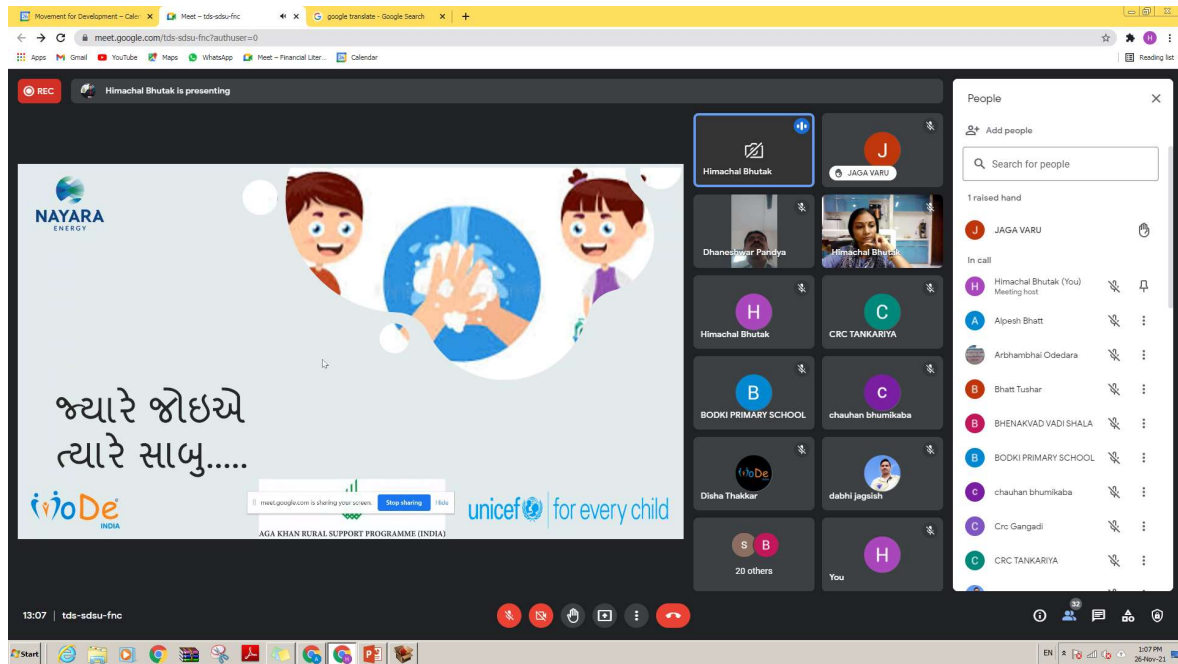
Team (MoDe India):

4. Mr. Alpesh Bhatt, Ahmedabad
5. Ms. Dharmistha Varnagar, Ahmedabad
6. Ms. Disha Thakkar, Ahmedabad
7. WebPlus Infotech (IT Support)









Capacity Building of Anganwadi Workers and ASHAs

Implemented by: MoDe India

Supported by: Aga Khan Agency for Habitat - India

Funded by: UNICEF - Gandhinagar

The virtual trainings of Anganwadi Workers and ASHAs of different Wards of Ahmedabad and Surat Corporations have been organized during December, 2020 with following details;

| Sr No. / Batch | Ward (Ahmedabad) | Date and Time | Approx Participants* |
|------------------------------|------------------|--|----------------------|
| Ahmedabad Corporation | | | |
| Batch - 1 | Behrampura | 9 th December, 10:00 onwards | 40+ |
| Batch - 2 | Behrampura | 9 th December, 10:00 onwards | 40+ |
| Batch - 3 | Danilimbda | 9 th December, 14:00 onwards | 30+ |
| Batch - 4 | Danilimbda | 9 th December, 14:00 onwards | 30+ |
| Batch - 5 | Sarkhej | 10 th December, 10:00 onwards | 40+ |
| Batch - 6 | Sarkhej | 10 th December, 10:00 onwards | 30+ |
| Batch - 7 | Vasna | 10 th December, 14:00 onwards | 30+ |
| Batch - 8 | Vasna | 10 th December, 14:00 onwards | 25+ |
| Batch - 9 | Ramol | 11 th December, 10:00 onwards | 60+ |
| Batch - 10 | Ramol | 11 th December, 14:00 onwards | 50+ |
| Surat Corporation | | | |
| Batch - 11 | Rander | 14 th December, 10:00 onwards | 70+ |
| Batch - 12 | Rander | 14 th December, 10:00 onwards | 50+ |
| Batch - 13 | Dhastipura | 14 th December, 14:00 onwards | 40+ |
| Batch - 14 | Dhastipura | 14 th December, 14:00 onwards | 40+ |
| Total Participants | | | 575+ |

*Participated as individual as well as in **small groups**, Anganwadi Helper also joined in some place. Even AWWs from nearest ward also participated (in Surat)



- **Team MoDe also conducted 5 offline discussion with AWWs and ASHAs in small groups with approx 50+ Participants**



Topic Covered:

Infection Prevention Control Measures @ COVID 19, Stigma and Discrimination, Personal Safety and Self Motivation, Information Dissemination to Community for COVID-19 Awareness, Personal Hygiene, Risk Behaviour and Behaviour Change (in brief), Experience Sharing

Methodology / Tools Used:

Discussion, PPT, Demonstration, Question & Answer, Case Study followed by discussion etc.

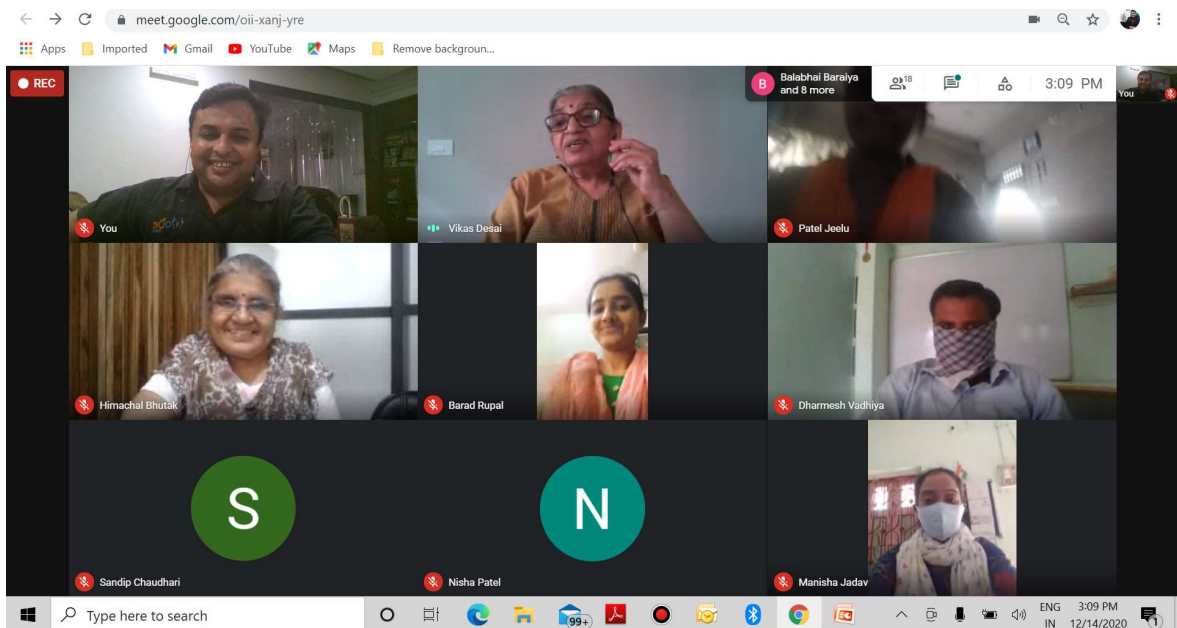
Team of Facilitators:

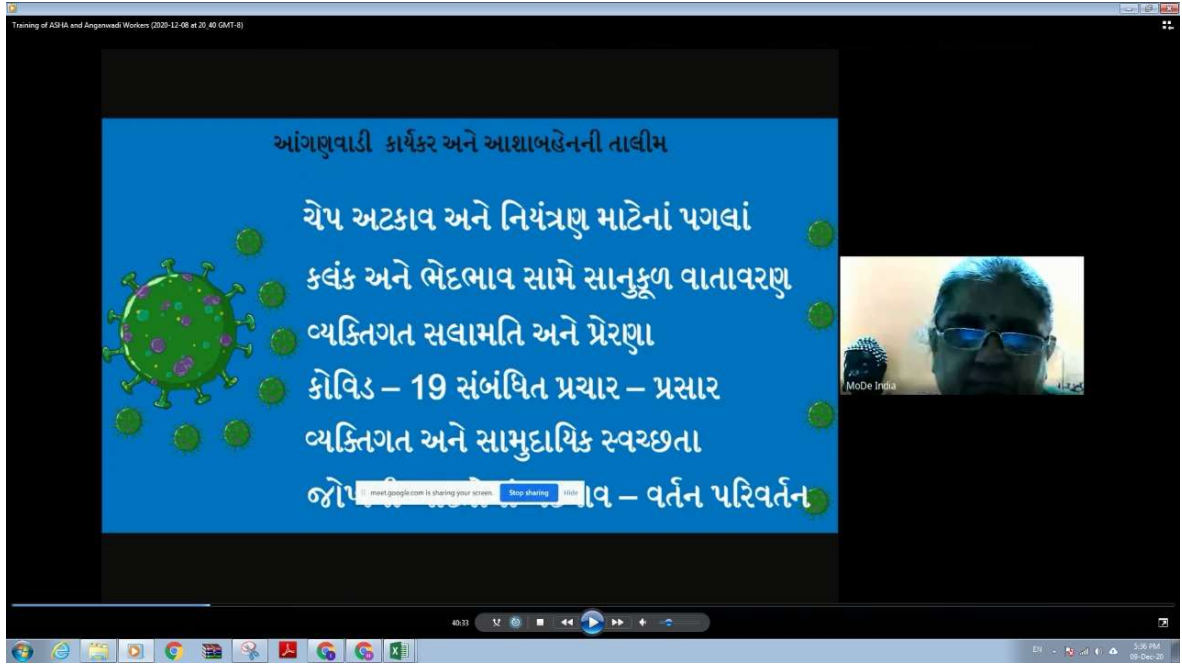
5. Mr. Himachal Bhutak, President MoDe India
6. Ms. Devbalaben Joshi, former CDPO & Consultant MoDe India
7. Ms. Santoshben Sharma, former Trainer (Nutrition) – MLTC, ICDS, Freelancer
8. Ms. Mitti Bhatt, former Trainer (ECE) – MLTC, ICDS, Freelancer
9. Dr. Vikas Desai, Technical Director Urban Health and Climate Resilience Center of Excellence (UHCRCE) Surat, Former Add. Director (H&FW) – for Surat Trainings only

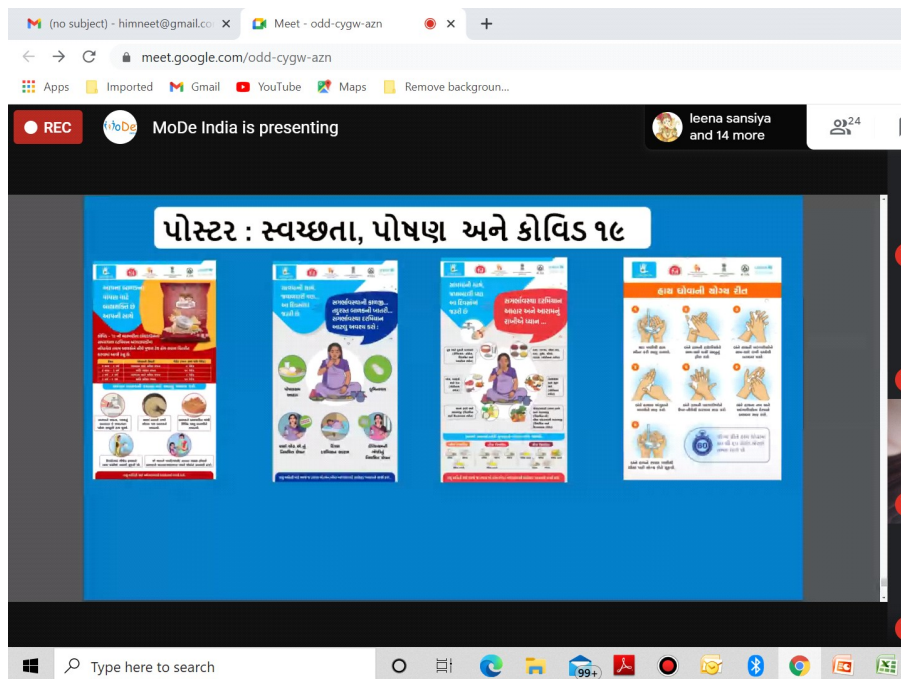
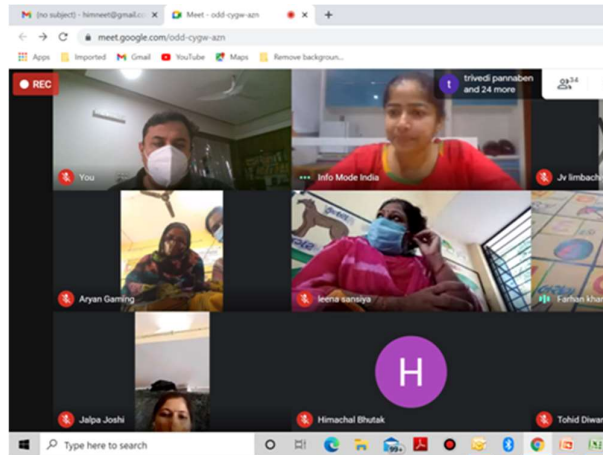
Government / Other Representatives:

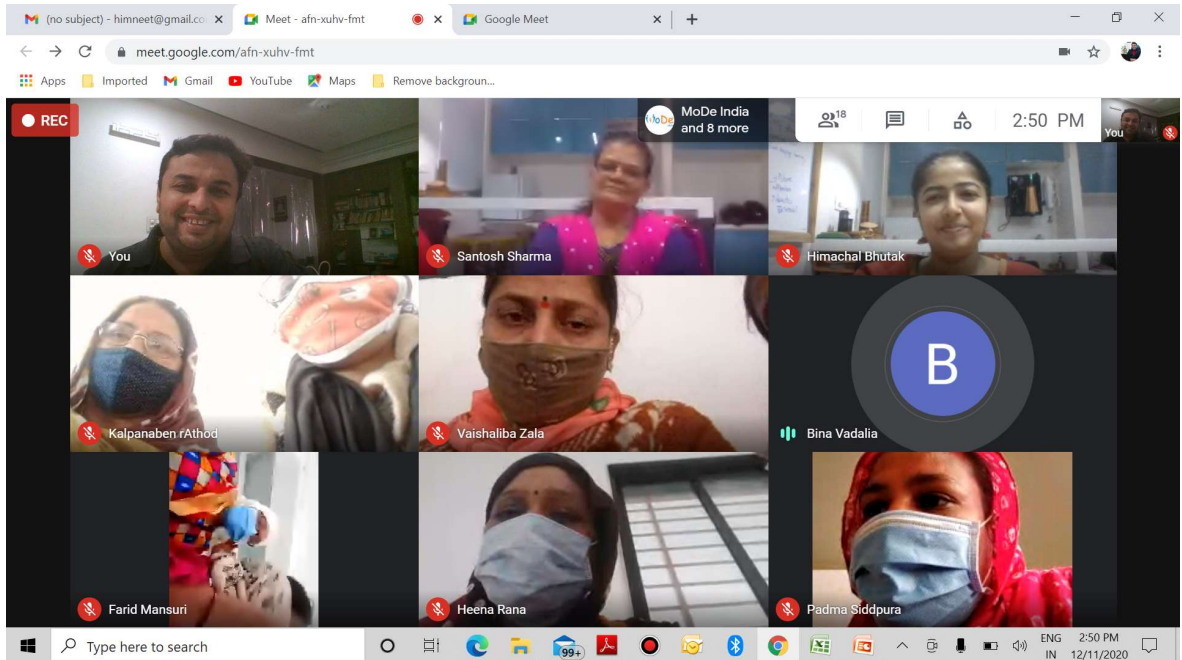
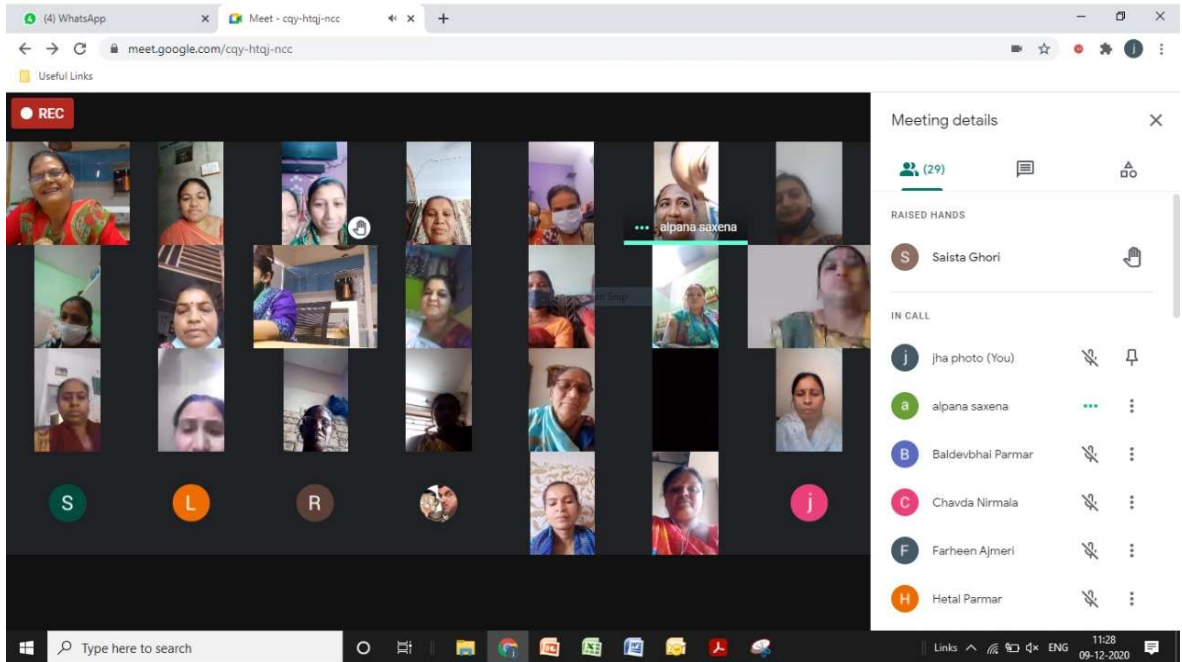
6. Dr. Bina Vadalia, Regional Deputy Director (North Gujarat), Health and Family Welfare Dept., Gandhinagar – GoG
7. Ms. Dyuti Purohit, CDPO, ICDS State Office, Gandhinagar – GoG
8. Ms. Kavita, Program Officer (I/C), ICDS – Surat Corporation
9. Ms. Anita Miya, Head Environment Planning, Aga Khan Agency for Habitat
10. Ms. Sukriti Makkar, Aga Khan Agency for Habitat
11. Ms. Anindita, Aga Khan Agency for Habitat
12. Dr. Deepa Mishra, Expert – Community Mobilization and Social Marketing, MoDe India
13. Ms. Disha Thakker, Consultant – Nutrition, MoDe India
14. Supervisors / CDPOs – ICDS (of respective wards) - GoG

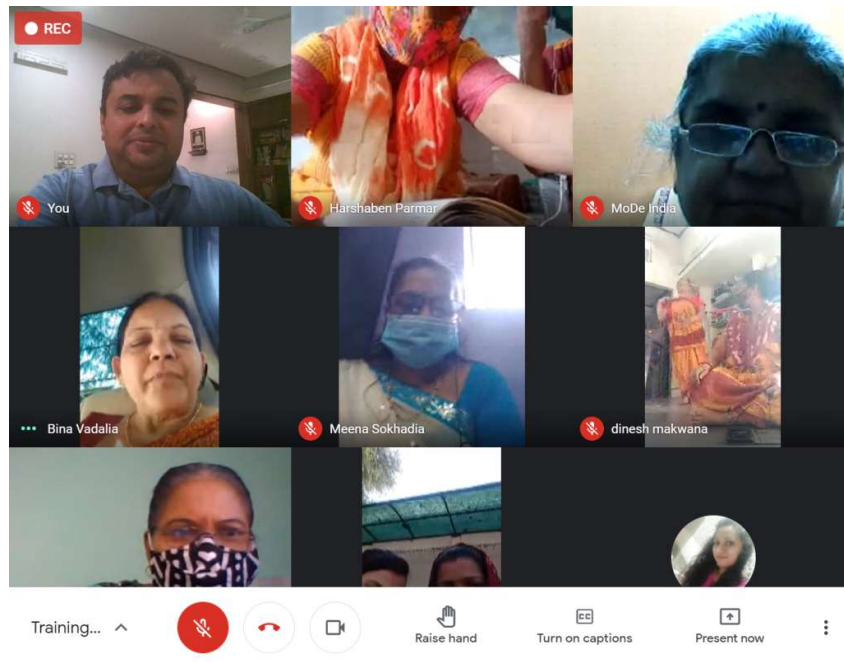
Online Platform used: Google Meet











(Offline Orientation / Discussion with AWWs and ASHAs during field visits)



(Training Preparation / Ground Level Co-ordination)



Training on Financial Literacy

Financial Literacy helps individuals gain financial knowledge that is directly linked to financial behavior. More importantly, financial knowledge becomes critical for poor and low-income families to build their personal and financial resources that they need to maintain self-sufficiency. Mahindra Finance, as a part of its CSR commitment organized financial literacy workshops along with Web based Mobile Application for sensitizing working population to inculcate good practices of money management. The project was implemented in collaboration with NIIT Foundation.

Under this project initiative, MoDe India was instrumental in organizing the workshops on “Financial And Digital Literacy – Dhan Samvaad” for the beneficiaries in the age group of 25 to 40 years with an income above Rs.10,000/- per month. During the period of 20-21, numbers of batches were organized wherein drivers, factory workers and number of beneficiaries were explained the importance of financial literacy and motivated to do their resource planning.

Currently we are instrumental for a series of online trainings for different categories including Drivers on Financial Literacy in partnership with NIIT Foundation, New Delhi (supported by Mahindra Finance). This is an one hour online / webinar to support Digital India Initiative on various topics i.e. Financial Management & COVID-19, Saving, Important of Insurance etc.

No. of Participants Trained: 3000+

End Line Evaluations

Endline Third Party Evaluations (under ICDS Pilot Project) of following Districts has been done by MoDe:

1. Jamnagar
2. Ahmedabad
3. Dang
4. Tapi
5. Valsad
6. Jamnagar

7. Porbandar

The Reports have submitted to the District Authorities

Technical Support to Assam Skill Development Project

MoDe is providing technical support to the Tide Trust, Assam for Skill Development Project under – NRLM

COVID – 19

| | | | |
|--|--|--|---|
| Name of the Organization | | MODE | |
| Darpan Unique Id of VO/NGO | | GJ/2016/0098354 | |
| Type | | NGO (Trust / Society) - Guj/17372/Ahmedabad, Ahmedabad, GUJARAT | |
| Name of the State / District / Block / Ward in which your organization is working | | Gujarat – Different Districts / Blocks | |
| Contact details of the functionary | | HIMACHAL BHUTAK, President hbhatak@modeindia.co.in 9426204247 www.modeindia.co.in | |
| Activities under taken to combat Covid-19 and helping the people | | | |
| Service | | | |
| 1 | Help Line for Home Quarantine citizens | Approx 25 Society of the particular areas of Ahmedabad | Established Help Line for Home Quarantine citizens in a large area of Ahmedabad for counseling and linkages for coordination of smooth supply of their basic requirements for which they do not leave their quarantined locations with the society members. |
| 2 | Support to Corona warriors | A Large area of Ahmedabad and Gandhinagar | Tea & refreshments to the Corona warriors on duty i.e. Police staff, Ambulance workers, especially deployed during night hours and at distant locations where they do not have access to societies / communities |
| 3 | Support to People Living with HIV/AIDS | Jamnagar & Devbhumi Dwarka Dist. | ART drug and counselling service under Vihaan Project |
| Skill | | | |

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|---------------|---|---|---|
| 4 | Web Training of FLW | Approx 50,000 + AWWs | Technical inputs to UNICEF & ICDS for arranging web training of ICDS officials as well as frontline workers |
| 5 | SATCOM (Satellite Television) programs for FLWs | Approx 50,000 + (periodically release in Doordarshan – Vande Gujarat) | SATCOM (Satellite Television) programs for FLWs of Health & ICDS (AWWs, ASHA, ASHA Facilitators), Sarpanch / PRI Members, Police Dept, Revenue Officers etc. in collaboration with Health & Family Welfare Dept. GoG . https://www.youtube.com/watch?v=YwILjot9Xto&t=3949s |
| 6 | Webinar with Faith Leaders to create Awareness and Motivation | For whole community of Gujarat | Facilitated UNICEF supported Webinar with Faith Leaders organized by Gujarat University |
| 7 | Interaction with Community | 40+ and Change Agent | Direct interaction with Pregnant and Lactating Mothers in rural areas of ChhotaUdepur through webinar for providing them essential inputs with regard to their Nutritional intake. |
| 8 | Involve youth for fight against COVID | Students of Department | Initiated a series of webinars with youth for coping mechanisms during Covid-19 under the MoU with the Department of Extension and Communication, MS University, Vadodara. By involving the Educational Institutes like MS University - Vadodara, S. M. Patel Home Science College – Anand and others, efforts will be made to enhance communication skills and knowledge of the students in context of Covid-19 and prepare them for working effectively at grass-root level. |
| 9 | IEC Activities | For whole community - State | Different IEC Poster / Video – Developed and release in Social Media i.e. whats app, youtube, fb etc |
| 10 | Video on Positivity (2 nd phase) | For whole community – State / Nation | Developed video with message given by CORONA + and release in Social Media i.e. whats app, youtube, fb etc https://www.youtube.com/watch?v=jdIK0VOkvs |
| 11 | Capacity Building of FLWs (ASHA & AWWs) & NGOs / CBOs / SI / SSIs etc.) | 1500+ (5 Wards of Ahmedabad and 2 Wards of Surat Corporation) | Session of Risk Management and other COVID-19 related topics |
| 12 | Webinar on COVID-19 Vs. Positivity & Motivation | 500+ | Especially organized by particular Cast / Community |
| Supply | | | |

| | | | |
|----|--|-----------------|---|
| 13 | Distribution of Ration Kits in the most needy population | 1500+ | Patan, Kutch, Amreli, Morbi Districts Approx 15 days ration for one family |
| 14 | Distribution of Reusable Cotton Masks | Approx 25,000 + | At Community level as well as FLWs & Corona warriors |
| 15 | Distribution of Sanitizer | 500 + | Sanitizers to Corona Warriors on duty i.e. AWWs, ASHAs, Police, Jan Pratinidhi etc. – in Various Districts of Gujarat |

Technical Support to the Project Shakti

Implantation by: Cohesion Foundation

Technical Support: MoDe India

Project Area: 5 Villages of Mahesana District

Area: Women Empowerment

Behaviour Change through use of technology and social media

Today's era is technology based era and not only youth but children and old age people are also influenced by social media and technology.

Recognizing this importance, organization has used these platforms for promoting social change:

| | |
|--------------------------------------|---|
| <p>Organization’s website</p> | <p>The organization wants to grab every opportunity to promote social change. Hence, the organization not only informs the community and stakeholders about the activities of the organization through its website but also serves as a medium of education. The organization periodically shares various technical and public awareness jogs in the blog option of their website through which social change is accelerated.</p> |
| <p>Social Media</p> | <p>Social media is constantly used by the dedicated team of the organization and positive messages conveyed in a creative manner. The organization continues to provide socially useful messages through its official media like Facebook, Twitter page and YouTube.</p> |

